



Chairman and CEO Bob Lane and Plant Manager John Gault (rear) with President Bush during his visit to the Harvester Works.

“Here is a fact for you to think about: government policies and programs have major impacts on our profitability. Consequently, if we are going to build a business that is as great as our products, we must be actively involved with government. One essential aspect of that involvement is having a strong, vibrant John Deere Political Action Committee (JDPAC). I urge you to participate in this very important program.”

— Robert W. Lane, Chairman and CEO

Please make your commitment today at

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For as little as \$1 per pay period...

Support
John Deere's
SUCCESS.

And your own.



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John Deere's success is your success.

John Deere's success is clearly important to the thousands of men and women who are proud and valued employees of the company. It provides more financial opportunities for each of us and it helps us do more for those who are special to us and for our communities.

Investing in our future success: JDPAC

America's political process gives us the opportunity to make a difference in who our political leaders are. Federal and state laws allow companies to create and administer political action committees like JDPAC that use employee-contributed funds to support political candidates. Companies are not generally allowed to use their own resources to support candidates. JDPAC gives each of us an additional opportunity to have an impact on the success of our company!

JDPAC is a non-partisan program that supports candidates for public office who advocate and pursue public policies that responsibly promote a favorable environment for American business in general and John Deere's businesses in particular. An employee board that is advised and supported by the company's government affairs staff makes contribution decisions.

Your participation in JDPAC will help us have a greater impact in electing candidates who support business and who have an interest in what we have to say. This, in turn, will help ensure John Deere's success—and your own!

JDPAC helps you affect public policy.

JDPAC complements the company's lobbying program. The company's lobbying and JDPAC program activities are separate but complementary. John Deere's lobbying priorities and positions are determined by the company's various business divisions. The company's government affairs staff then works with management and company experts to present its views to elected officials. JDPAC helps elect officials who will give our business point of view a careful hearing before they make their policy decisions.

Our recent successes.

Many federal and state issues are important to John Deere. Recently, the company has worked with government officials to:

- **Secure congressional appropriations** of \$16.5 million for the U.S. military to buy Gators and excavators and to rebuild John Deere loaders at the Davenport Works.
- **Support a "grandfather" clause** allowing John Deere Credit to be one of the last companies to receive a federal charter to operate a "thrift institution," thus placing it in a stronger competitive position in its field.
- **Stop an anti-ethanol amendment** that would have substantially limited the role that agricultural products play in helping the country achieve its clean air objectives.
- **Stop several state attempts** to subject Gators to on-road vehicle registration and titling rules.
- **Receive \$67 million over the past five years** from state programs supporting needed facilities expansion and employee training.
- **Include a provision** in the World Trade Organization's agreement with China permitting John Deere Credit to finance the sale of agricultural equipment in that country.

Our challenges.

John Deere has met many challenges, and there will be more. Among them is maintaining our ability to succeed in an environment of changing public policy and government regulation. In any year, we respond to a wide range of proposals attempting to regulate our business: contracts with dealers, commercial lending rates and procedures, health care coverage, lien filing requirements, equipment lighting and transport, taxation of equipments sales, and much more.

Our opportunities.

This year, for example, we will seek early enactment of a fully funded farm bill, work to reduce tariffs and support Export-Import Bank financing of overseas equipment sales, encourage funding to governmental agencies for the purchase of John Deere equipment, and identify research and development partnerships of common interest between government and John Deere.

We need you.

To help ensure the company's success, we hope to move much closer to the "best in class" corporate participation rate of 85 percent. Current rates at John Deere units and departments range from 10 to 52 percent. With every employee's support, we can reach our goal.

Corporate PAC Participation Rates

Best-In-Class	85%
John Deere Units/Depts.	10-52%

Participation is voluntary.

Guideline amounts are suggestions only. You are free to contribute more, less or not at all.

Giving Recommendations

New contributors \$1
Continuing contributors \$2
Managers* \$4
Directors* \$15
Officers* \$30
Senior Officers \$60

*or similar category at your unit

John Deere will not favor or disadvantage employees based on the amount of their contributions or their decision to contribute or not. Political contributions are not tax deductible.

More on issues of interest to John Deere at <http://www.90.deere.com/govtaffrs/>